



Evelyn Yard is pleased to present a solo show by Paul Kneale, '4 or 5 self portraits for free-form natural language descriptions of image regions'. This exhibition follows on from his October 2014 offsite project at Tank.tv, 'SEO and Co.' where the artist re-appropriated YouTube's algorithmically generated text of a talk he participated in to form the basis for a screenplay that was filmed in his South London Studio.

For '4 or 5 self portraits for free-form natural language descriptions of image regions', Kneale has arranged an informal research partnership with Google in relation to in-development technology which can create automated text descriptions from image files that render as of yet impossible nuances of action and time.

The artist will show a number of sculptures that activate light, time, and ontological transfer between medium states, posing an ultimate challenge to this technology when they are condensed into image documentation. The installation documentation will be given to Google for analysis, thus positioning the technological reading of the images in the traditional role of the art critic.

The sculptures are once again drawn from the vague form-template of the artists life, and involve banal but highly contemporary activities such as using a scanner, reading a self-help magazine, watching a 3D film, taking an easyjet flight, and shopping at a £1 shop. Within these scenarios they explore materials which the artist has described in a recent essay as the 'new abject' -- brand new, yet intuitively revolting materials, as well as disruptions in time and perception brought about by our mental inhabitation of new technologies.

Paul Kneale, (born 1986, Canada) lives and works in London, graduated from his MFA at Slade School of Fine Art, 2011.
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